



*Keeping people in their homes and community, since 1977!*

**Position Title:** Campaign Manager, Rent-Regulated Housing

**Job Type:** Full-time

**Salary:** \$50,000, good benefits package

**Description:**

Good Old Lower East Side is a community based organization dedicated to keeping people in their homes and community since 1977. GOLES works to build the power of low-income residents through housing and economic justice organizing campaigns, community education, and direct services counseling. We are seeking a motivated and experienced Campaign Manager to work as part of a team to build power and leadership among low-income rent-regulated tenants with a focus on tenants in buildings owned or targeted for purchase by predatory landlords.

**Specific responsibilities and duties include:**

- Engage rent-regulated residents and allies in actions, events, and campaigns
- Organize and provide technical assistance and support to Tenant Associations
- Conduct outreach through door knocking, phone banking, tabling, mailings, etc.
- Help to ensure that activities meet grant requirements and timelines
- Counsel a limited number of tenants
- Build and collaborate strategically with local, city, and state-wide campaigns
- Work on organizational and special projects, events, and campaigns as needed
- Represent GOLES in city and statewide coalitions

**Core Responsibilities**

- Strategically build and see through campaigns to further tenant rights and protections
- Build and maintain a rent-regulated membership base and steering committee
- Collaborate with the organizing team to develop organizational base-building and membership recruitment strategies
- Stay up to date on relevant rent-regulated and housing policies and programs
- Work in coalition with other community organizations, institutions and elected officials on various campaigns and projects
- Coordinate and lead community meetings, workshops and events both virtually and in-person
- Maintain requisite reporting for funding sources
- Create and translate materials such as fliers, mailings, newsletter articles, etc.
- Support and advance overall organizational mission as part of a team
- Work with Communications Team on press releases, social media, and other communications items

**Qualifications:**

- Demonstrated commitment to social, economic, and racial justice
- Bachelor's Degree (preferred)



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- 2+ years experience in community organizing with low-income populations, including door-to-door, phone, and street outreach
- Experience working with racially and culturally diverse communities
- Knowledge of NYC rent laws
- Strong coordination, facilitation, and campaign planning skills
- Excellent organizational and interpersonal skills, good writing and computer skills, and ability to work under deadline pressure in a fast paced office setting
- Ability to work evenings and weekends
- Bilingual in Spanish or Chinese preferred

Candidates should email a resume and a cover letter detailing their interest and qualifications to [info@goles.org](mailto:info@goles.org). Due to the high volume of applications, only candidates considered for further consideration will be contacted. GOLES is an equal opportunity employer.